



NOOR EL GHOSIN

DESIGN MANAGER /
STRATEGIST / RESEARCHER /
INNOVATOR /



FUTURE EDUCATOR

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TECHNICAL SKILLS

MICROSOFT OFFICE



INDESIGN



ILLUSTRATOR



PHOTOSHOP



PREMIERE RUSH



HITFILM EXPRESS



MIRO



PHOTOGRAPHY



LANGUAGES

ARABIC



ENGLISH



FRENCH



I am a *Design Manager, Strategist, Researcher, and Innovator.*

I explored various fields including Food Science, Textiles, Visual Impairment, Hybrid Work, Mental Health...etc. I use the skills and tools I have gathered to confidently and effectively explore new fields and solve challenges while learning and developing new skills.

I look forward to becoming an educator and sharing my knowledge in Design Management and Innovation and supporting the expansion of its reach in the region.

EDUCATION

Master of Arts in Design Innovation

2021 - 2022

Manchester Metropolitan University
Manchester, United Kingdom

Bachelor of Science in Design Management

2016 - 2020

American University of Sharjah
Sharjah, United Arab Emirates

Mohamed Bin Salem Bin Bakhit

Quran Recitation Center

2010 - Current

Dubai, United Arab Emirates

American High School Diploma

2010 - 2016

Al Mawakeb School - Al Garhoud
Dubai, United Arab Emirates

*References are available upon request :)

EXPERIENCE



Design Strategist (Contract)

2021 - Current | Khoj Lab

As a Design Strategist and Researcher, I created a calendar for upcoming events, conducted research on innovation activities, ...etc. Additionally, I collaborated with Khoj lab for *International Youth Day* where I discussed my perspective on "Ambiguity" and the role it plays in Design and Innovation.

Curriculum Data (Intern)

2022 | Manchester Metropolitan University

I was tasked with updating curriculum data of the Manchester Metropolitan University courses both taught within the institute and in collaboration with other universities nationally and internationally. This included editing data, creating new courses, updating the online system, tracking, and cross-checking.

Business Development, Project Management, Social Media, and Sales

2021 | Brand Platforms / Plug n Sale

This role took several form where I worked in different roles and eventually becoming a Project Manager and a point of reference. My responsibilities included creating a social media strategy, assisting in designing the company website, training new employees on the business and sales strategies, and conducting interviews.

Social Media Designer (Part-time)

2020 - 2021 | Mental Health AE

I worked as the designer for the MentalHealthAE startup promoting a different topic each month. I worked on designing and creating social media content, advertising content, and developing the monthly campaign's identity. The campaigns included Suicide Awareness and Prevention, Mental Health Awareness Month, and Women's MH.

Project Manager (Intern)

2020 | SchemaZone + Reach Academy

Project Management Industry Practicum Program based in Toronto, Canada.
I joined an international group of individuals participating in skill development lectures and working on real-life projects. (online)

Student Peer Advisor (CAAD)

2019 - 2020 | American University of Sharjah

College of Architecture, Art, and Design Representative

I met with students and/or parents to listen, discuss obstacles, give advice, suggest tools and techniques, and direct them to the appropriate resources when needed. Additionally, I participated in exchange student events and conducted some Graphic Design work for advertising and social media.

***References are available upon request :)**

EXPERIENCE



Ambassador - First Year Experience (FYE Connect Event)

Fall 2019 | American University of Sharjah

I met with students and/or parents to listen, discuss obstacles, give advice, and suggest tools and techniques. Additionally, I would direct them to the appropriate resources when needed.

Freelancer (Design + Translation)

2018 - 2021

Logo Designer and Design Consultant (Gafah.com)

I Created the logo for a freelancing website and provided consultation during the development of the project.

Translating a legal document and social media posts (English/Arabic).

Design Intern

Summer 2019 | Zaman Marketing & Branding Agency

I worked in Management, Marketing, and research. Additionally, I assisted in creating mockups, designing email signatures, editing briefs, video editing, translation, and participated in some of the team meetings.

***References are available upon request :)**



PROFESSIONAL DEVELOPMENT

Global Grad Show | 2016

"Do You Think You Know Your Kitchen?"

The project was selected, and showcased during Dubai Design Week (2020) at Dubai Design District

Reading Month Competition | 2017 + 2018

Winner (1st +2nd places respectively)

Department of Maktoum Holy Qura'an Memorization Centers
Islamic Affairs and Charitable Services

Dorothy Waxman International Textile Design Prize | 2022

Participation - "Focusing the Blur"

RSA Student Design Awards | 2021

Participation - "Happy Hybrid Family"

Boeing Business Challenge | Injaz | 2020

Kaizen Continuous Improvement Workshop | 2019

HNS Education | Management Training and Professional Development

Environmental Day - American University of Sharjah (AUS) | 2018

College of Arts and Sciences | Department of Biology, Chemistry, and Environmental Sciences

American University of Sharjah (AUS) Model United Nations (MUN)

| 2016 | Delegate representing Pakistan

Sharakah Physics Open Day FUNtastic FZX | 2016

International Nama Association Research and Development

| 2017 - 2018

CERTIFICATIONS

The Fundamentals of Digital Marketing

2020 | Google Digital Garage

ICDL | 2016

International Computer Driving License

CISCO | 2016

IT Essentials - CISCO Networking Academy